



NEEBC BANNER AD INFORMATION

INCREASE YOUR WEBSITE TRAFFIC WITH A BANNER AD AT THE NEEBC WEBSITE: www.neebc.org

As the region's largest benefits association, our region's benefits practitioners regularly visit the NEEBC website to search for information about programs, resources and services. In fact, surveys tell us that the website is among the most popular and important benefits we provide.

An online presence is critical to the success of today's employee benefits service and products providers. **Banner ads at the NEEBC website are again available for purchase, at a cost of just \$395 per year.** The ads, which will be linked to your website, will be **prominently displayed on a rotating basis throughout the most visited sections of the NEEBC website, including the Job Posting, Program and "Members Only" areas, including the pages of the *NEEBC Membership Directory*.** As in the past, we believe these banner ads will be utilized as an important resource by NEEBC members seeking benefits-related products and services.

A registration form, which includes additional information about development of a banner ad (we can help!), is below. If you have any questions, please give us a call at 781-684-8700 or write to info@neebc.org.

**A GREAT OPPORTUNITY TO REACH NEEBC MEMBERS:
A BANNER AD & LINK AT THE NEEBC WEBSITE!**

Advertising at the NEEBC website is a unique way to gain access to benefits professionals. If you would like to take advantage of this opportunity, **either by renewing an existing banner ad or placing a new one**, please review the information below and return your completed form (found at the bottom of this page. If you are a new advertiser, or wish to change an existing ad, please also e-mail your banner ad and link to Laura Rodgers at lr@pobox.com.

RATE SHEET
NEEBC WEBSITE BANNER AD & LINK

FORMAT: Banner ads - size no larger than 450 pixels wide by 60 pixels tall/ jpeg or gif Images....72 dpi
(For service creating or modifying banner ads or technical questions, please call our web- master, Laura Rodgers, at 978-363-2195 or e-mail her at lr@pobox.com)

DISTRIBUTION: NEEBC website (www.neebc.org)

ON OUR WEBSITE: For one year from the time it is received

CHARGE: \$395 per advertisement; non-commissionable

PAYMENT TO: New England Employee Benefits Council
240 Bear Hill Rd., Suite 102, Waltham, MA 02451
Waltham, MA 02451

QUESTIONS?: 781-684-8700

Fax this form to 781-684-9200 or mail to the NEEBC address above

Please reserve a banner ad for my organization at the NEEBC website. **I have enclosed/will forward payment of \$395 to NEEBC (address above). (If you are a new advertiser, or wish to change an existing ad, please also e-mail your banner ad and link to webmaster Laura Rodgers at lr@pobox.com)**

Name: _____ Address: _____

Organization: _____ Telephone: _____

Fax: _____ E-mail: _____

___ **Renewing an existing banner ad** ___ **Placing a new banner ad**

I have enclosed/will forward a check made payable to NEEBC.
 Please charge to the following credit card: ___ Amex ___ MasterCard ___ Visa

Card #: _____ Exp. Date: _____

FAX TO 781-684-9200

