

Dan Macklin
CEO, Salary Finance Inc



Dan Macklin is the CEO of Salary Finance Inc, partnering with over 600 of the world's leading employers to offer financial wellness solutions to their employees. Salary Finance is driven by an ambitious mission in the US: To help 10 million Americans out of debt and into savings.

Previously, Dan was a Co-founder and VP Business Development at SoFi, valued at more than \$12 billion after going public in June 2021.

Dan is a graduate of the University of Durham in England and the Stanford Graduate School of Business and has been interviewed by publications including Bloomberg, CNBC, Forbes and Wall Street Journal. Dan was named as one of the 25 Inspiring Entrepreneurs to Watch by Inc and, much to the amusement of his kids, was selected as one of the 40 Coolest People Under 40 in Silicon Valley by Business Insider.