

Heather DiLorenzo
Sr. Director, Commercial and Market Alliances
Dana-Farber Cancer Institute



As Sr. Director of Commercial and Market Alliances, Heather leads business development efforts related to direct-to-employer, payer, and other commercial collaborations. Prior to joining Dana-Farber, Heather was the Director of Health Plans and Operations for the Massachusetts Health Connector where she was responsible for carrier relationships and strategy, oversaw the relaunch of the Health Connector for Business platform, and lead in the development of health and dental plans sold on Exchange. Heather previously worked at Yozell Associates as an employee benefits consultant and worked in sales at Blue Cross Blue Shield of Massachusetts. She has her B.A. in Political Science from Boston University and her M.P.A. from McCormack Graduate School of Policy and Global Studies at UMass Boston.