

Jacob Bohannon

Director of Business Development – NY/NJ/CT & New England

Imagine360



Jacob Bohannon leads Imagine360's business development efforts in New England, with responsibility for new customer growth, broker & consultant relationship management, and establishing Third-Party Administration (TPA) partners.

Imagine360 (formerly ELAP Services) offers a self-funded health insurance solution that utilizes Reference Based Pricing to manage medical claim costs for the plan and its members. Imagine360 provides member advocacy and defense on all billing disputes, clinical management, care navigation, direct contracting, and TPA services.

Prior to joining Imagine360 in 2021, Jacob served in business development roles at Aetna/CVS Health and began his career in their Group School sales program.

Jacob lives with his wife, Isabella, in New York, NY and received a B.A. in Financial Economics & Political Science from the University of Rochester.