

Vice President, Head of Workplace Market Development Financial Health Network



As Vice President and Head of Workplace Market Development, Matt builds relationships with employers committed to advancing financial health for their workforces. He believes it takes a movement to improve workers' financial lives, connecting HR and benefits leaders with the Financial Health Network's expertise and solutions to create a strong financial health ecosystem.

In his role, Matt leads the development of new capabilities, strategies, and partnerships to help employers achieve their financial health goals. He works with stakeholders across the workplace community to spread awareness about solutions and cultivate connections within the broader financial health ecosystem. Matt has also been instrumental in growing Financial Health Network workplace programs, including the Employer FinHealth Forum, Worker Financial Wellness Initiative, and Workplace Solutions Practice.

A nationally recognized thought leader on workplace financial wellness, Matt previously served as Head of Financial Wellness Customer Success at Prudential. In that role, he led a team of workplace consultants building financial wellness programs for large employers with a focus on assessing impact. Matt also oversaw a team of HR leaders at MaineHealth charged with improving employee well-being, engagement, and benefit optimization, and served as a labor and employment lawyer advising organizations on a broad range of matters.

Matt graduated with honors from the SMU Dedman School of Law and Colorado College. He is passionate about all things Maine, and supports the preservation of its natural resources and beauty through his work with local land trust boards.