Rita Balian Allen, MS, PCC

Rita Balian Allen is the president of Rita B. Allen Associates, an international career management firm specializing in executive coaching, leadership development, management training and career development. She is a lecturer at Northeastern University, a sought-after speaker and presenter, the author of numerous articles, blogs and the book, "Personal Branding and Marketing Yourself: The Three Ps Marketing Technique as a Guide to Career Empowerment". Her mission is to help empower individuals to take charge of their careers and organizations to maximize their talent potential. She is a regular contributor for Chief Learning Officer, Association for Talent Development, Huffington Post and a variety of other publications. Rita was voted one of the top ten executive coaches by the Boston Women's Business Journal.

Rita brings much human resources experience to her practice and has worked with leaders across all industries and professions. Previously, she held roles at Gatti & Associates, C.R. Bard, Inc., BTU International, and Unitrode Corporation. She holds an MS in Leadership and a BS in Business Administration from Northeastern University; is an Advanced Certified Personal and Executive Coach through the College of Executive Coaching and a Professional Certified Coach (PCC) through the International Coaching Federation. Rita is certified in a variety of assessment tools.

Rita has served in numerous board roles including past president of The Boston Club, board member of More Than Words and past president of the Association of Career Professionals International - New England. She currently serves as an active member of the Association for Talent Development and the International Coaching Federation. In addition, she was appointed and currently serves as a member of the Massachusetts Board of Bar Overseers of the Supreme Judicial Court.

Rita is fluent in Armenian, loves to cook, travel, read, do yoga and listen to all kinds of music. Her greatest pleasure is spending time with her family!