

## **Bridget Neurer**

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Bridget is a Senior Vice President and Leader within our U.S. Health Transformation Team. In this role she is responsible for leading both US and Global Wellbeing projects- including discovery, development and execution of strategy and measurement plans. She also serves as the Health Transformation Team internal operational lead.

## Experience

Bridget has over 25 years in the industry, bringing her clinical, provider, and consulting expertise together with her US and Global experiences. Prior to joining Aon in 2012, Bridget served as the Director of the Client Service Team at StayWell Health Management (now WebMD). Her experience at StayWell included leading the team responsible for delivery and implementation of StayWell's programs and services with an eye toward system enhancements and process improvements. Bridget established and fostered an internal bridge between Product Development, Information Technology and Client Service by effective collaboration, consulting and communication. She contributed to the product development team and its product roadmap by clearly articulating the client's needs as well as global product enhancements that will support the industry's future directions. Prior to this role, Bridget was a Healthcare Consultant with Watson Wyatt Worldwide and previously she held the Sr. Program Manager role at StayWell. She started her career by delivering programs directly to employees as a Wellness Specialist with Honeywell's wellness program and at the University of Wisconsin-Eau Claire's wellness program.

## **Industry Groups**

Bridget represents Aon as the Chair of the awards committee of the Health Enhancement Research Organization (HERO) and serves on the Business Group on Health's Wellbeing and Workforce Strategy Institute, and is Mental Health First Aid trained.



## Education

Bridget Neurer earned a bachelor's degree of Physical Education and Corporate Exercise Management from University of Wisconsin-Eau Claire.