

Verlinda Cotton DiMarino

Vice President, Head of Benefits
Liberty Mutual



Verlinda is a seasoned professional with over 20 years of experience in employee benefits management and total rewards. She currently serves as the Head of Benefits at Liberty Mutual, where she leads a team of dedicated benefits professionals. Verlinda brings a wealth of knowledge and expertise in designing, implementing, and managing comprehensive benefits programs.

Her strategic vision has been instrumental in developing innovative benefits packages that align both employee needs and organizational goals, fostering a culture of total well-being. With a keen eye for industry trends and a commitment to excellence, Verlinda continues to drive initiatives that enhance employee engagement, retention, and overall organizational success.

Verlinda is also a sought-after speaker, known for her engaging presentations on employee benefits and well-being strategies. She shares her insights at conferences, seminars, and workshops, offering practical advice and forward-thinking approaches to total well-being. Recently, Verlinda spoke at the 2024 TX Women's Conference, where she provided valuable perspectives on How to Be Engaged, Productive and Happier at Work. Her speaking engagements continue to offer audiences actionable insights into enhancing organizational success through whole-person health.

Verlinda currently serves as a board member of the New England Employee Benefit Council (NEEBC).

Verlinda received a B.A. in Finance from Simmons University in Boston, MA.

Verlinda loves traveling, spending time with her family and long walks with her dog Charli.